



10 Ransomware Statistics All Businesses **MUST** Know






RANSOMWARE IS A **FULL-BLOWN EPIDEMIC.**

An estimated **5% OF GLOBAL
SMALL-TO-MEDIUM SIZED
BUSINESSES (SMBS) FELL VICTIM
TO RANSOMWARE** from 2016-2017.

GULP.



Datto surveyed **1700+** IT professionals
who deal with ransomware attacks everyday.
HERE'S WHAT WE LEARNED.

97% of IT pros report that **RANSOMWARE ATTACKS AGAINST BUSINESSES ARE OCCURRING MORE FREQUENTLY THIS YEAR**, a trend that will continue over the next 2 years.



A WHOPPING
6 IN 7 REPORT BUSINESS
CLIENTS RECENTLY **ATTACKED**
BY **RANSOMWARE.**



6 IN 10

**REPORT RANSOMWARE
ATTACKS IN THE 1ST
HALF OF 2017 ALONE.**



An unlucky **26% REPORT MULTIPLE RANSOMWARE ATTACKS** against SMBs in a single day. YIKES.



The most common strain of ransomware:

CryptoLocker.

But new and aggressive variants pop up every single day.

While small business clients are quick to call their IT pros when victimized by ransomware,
LESS THAN 1 IN 3 INCIDENTS
ARE REPORTED TO THE AUTHORITIES.



So what's behind a successful ransomware attack?

Today's IT professionals blame the overwhelming **lack of cybersecurity training** across businesses worldwide.





Question:

**SO, HOW BAD CAN A RANSOMWARE
ATTACK BE FOR A SMALL BUSINESS?**

Answer:

75%

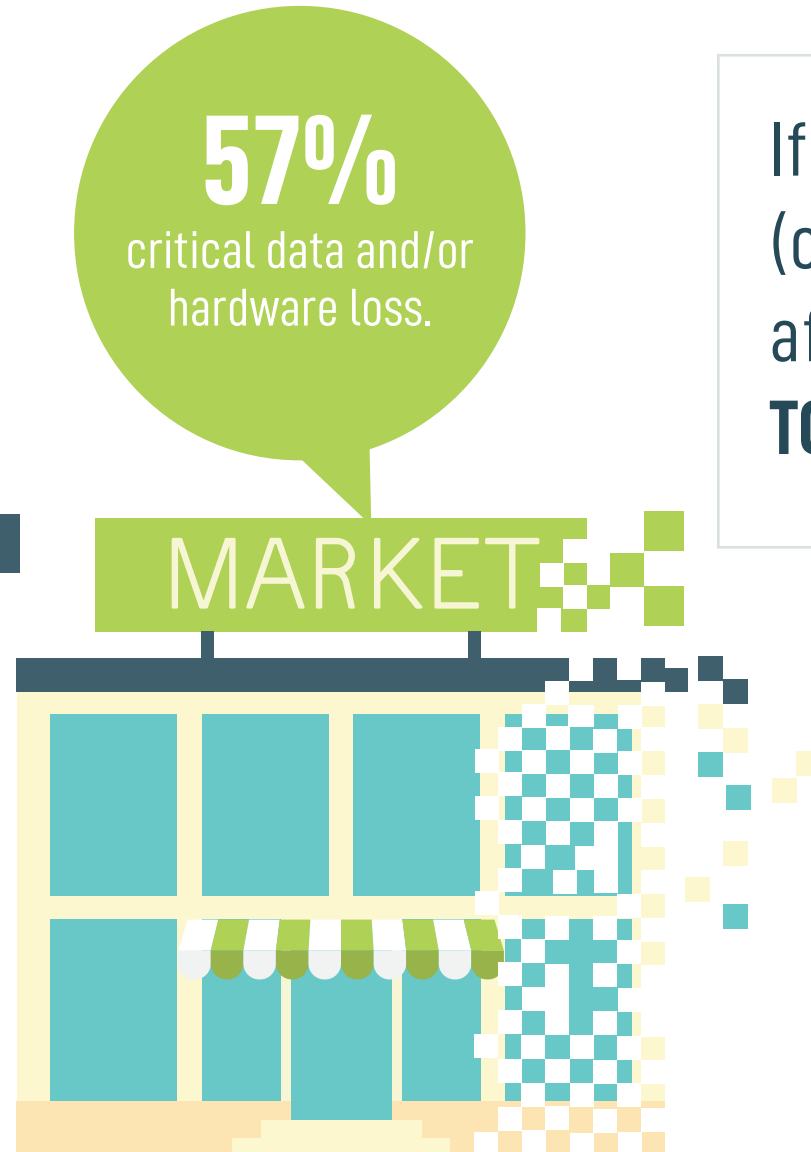
report a ransomware attack has lead to business-threatening downtime.

57%

critical data and/or hardware loss.

MARKET

If you ask us (or the businesses affected) **that's just T00 much at risk.**



So, what can you do to aid in the battle against the ransomware epidemic?

The first step: **EDUCATION.**

Datto's State of the Channel Ransomware Report offers clear insight into how much ransomware has evolved in 2017, and what businesses can do to ensure total data protection in 2018. Check out the report today.

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