

BOOST PRODUCTIVITY WITH FILE SHARING AND COLLABORATION

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THE BASICS

Without using business buzzwords like "synergy," it's a well established principle that projects created in collaborative environments are stronger than those that aren't. The ability to draw on the expertise of a group of professionals versus just one undoubtedly boosts creativity, addresses perspective, and helps to eliminate errors from oversight.

In the past, collaboration and file sharing in your office looked a little different. Perhaps, file sharing meant you picked up a document, walked across the office, and handed it to your coworker. Maybe your office picked up technological steam, and you invested in a few flash drives. Then you could share original files without the fear of spilled coffee killing progress. For really large files, you utilized a FTP client to transfer and collaborate on projects.

While most business owners understand the need to share and collaborate, it can be difficult to bring to life in offices where John and Tina are on vacation this week, and Larry is working from home for the next 2 months. How do you collaborate and safely share files in a landscape where employee presence varies?



Luckily, that problem has been solved, and the solution just keeps getting better. With file sharing and collaboration solutions from PCH Technologies, you can easily work "side-by-side" on a project with your co-worker, even if you're across the continent.

THE BENEFITS

Over the past few years we have seen an increasing importance placed on the "hows" and "whys" of technology use, in and out of the workplace. According to the Deloitte University Press, 94% of companies they surveyed believe that collaboration is a critical component to their organization's success. The <u>AIIM</u> found that 56% of businesses want to automate manual processes with document classification, 30% identified upgrading their current technology as a priority, and 22% want to improve their security, compliance and information delivery speeds.

The reasons why you're researching file sharing and collaboration may vary, but across the board, this solution has several distinct benefits. With PCH file sharing, you can:

- 1. Manage consistency Shared files ensure every employee is working with the most up-to-date information.
- 2. Support security and compliance requirements Eliminate filing systems that are susceptible to physical threats.
- **3. Improve operational efficiencies** Get the right information to the right people, at the right time, securely and accurately.
- 4. Boost employee morale -With greater remote working opportunities, employees are able to experience a healthier work-life balance, improved productivity, and increased loyalty.

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THE "BUT"

Collaboration is an important part of the day-to-day operations of an organization. There is a caveat, however; with the many benefits of file sharing come a few negatives your business should account for when choosing a provider.

When file sharing by utilizing the cloud, security can always be a concern. According to the technology research firm, <u>Gartner</u>, "placing workloads in the cloud does not require a security trade-off. In fact, IaaS cloud providers offer features to ensure users have access only to the information they need and also track all the 'who, what, when, where' details. Enterprises actually benefit from the security built into the cloud."

Security concerns *can* be an issue for collaborative work environments, but choosing the right service provider to handle your needs can eliminate your risk.

THE BOTTOM LINE

If you're looking for a pain-free way to increase your employee productivity while boosting morale, choosing file sharing and collaboration tools from an experienced provider is your ace in the hole. PCH Technologies has the know-how to propel your business forward through secure solutions which allow your employees flexibility and creativity.

Call us today to get started.





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